

# NATURE-FACTORY MANIFESTO

## FOCUS ON CITIES AND LARGE URBAN ECOSYSTEMS

Shift from Nature-Positive Cities to Nature-Positive Landscapes to include the city surrounding areas. Nature-Positive Landscapes will be designed and managed to promote biodiversity, ecosystem health, and environmental sustainability, linking the city to territorial middle-sized and small urban centers.

## DRIVE URBAN DEVELOPMENT THROUGH NATURE RICHNESS

Challenge traditional ways of driving urban development by integrating Nature as a pillar of city growth. Envision cities thriving economically and sustainably through ecosystem services, green spaces, and biodiversity expansion. This fosters a balance between growth and ecological well-being, creating resilient and equitable cities for people.

## TURN COMPANIES INTO AGENTS FOR NATURE PRODUCTION

Companies must become active producers of Nature, extending their influence beyond current boundaries. They must change the paradigm from Net Zero Plan to Nature-Positive Models: this challenge will support the global frameworks to revert negative effects of current industrial paths, enhancing investments in Natural Capital.

## BOOST NATURE-POSITIVE PUBLIC-PRIVATE PARTNERSHIPS

Enhance Nature-Positive Public-Private Partnerships for biodiversity, sustainability, and ecosystem restoration in urban development. This allows cities to overcome financial constraints and share resources and responsibilities. Private contributions support project fundings, otherwise unachievable.

## MEASURE PROGRESS THROUGH NATURAL CAPITAL ACCOUNTING

Adopt Natural Capital Accounting to track Ecosystem Service changes and predict Nature-Positive empowerment. It provides methodology and data on natural resources contribution to the economy and impact on human activities. Make results transparent for economic and policy decision making.

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**Porsche Consulting**

*Josef Nialing*

▼  
**LAND**

*Andreas Pöppel*